**Freelancer Earnings and Job Trends Dataset**

This comprehensive dataset tracks freelancer earnings and job trends across multiple platforms, experience levels, and job categories. It provides valuable insights into compensation patterns, client preferences, and success metrics in the global freelance marketplace, helping freelancers, businesses, and researchers understand the dynamics of the gig economy.

**Data Features:**

| **Column Name** | **Description** | **Data Type** | **Example Values** |
| --- | --- | --- | --- |
| Freelancer\_ID | Unique identifier for each freelancer record | integer | 1, 2, 3 |
| Job\_Category | Primary classification of freelance work performed | string | Web Development, Data Entry, Content Writing |
| Platform | Freelance marketplace where work was performed | string | Fiverr, Upwork, Toptal, Freelancer, PeoplePerHour |
| Experience\_Level | Freelancer's professional experience tier | string | Beginner, Intermediate, Expert |
| Client\_Region | Geographical location of the client | string | Asia, Europe, USA, Canada, UK, Australia, Middle East |
| Payment\_Method | Method used for financial transactions | string | Bank Transfer, PayPal, Mobile Banking, Crypto |
| Job\_Completed | Number of projects successfully completed | integer | 180, 218, 27 |
| Earnings\_USD | Total earnings in US Dollars | float | 1620, 9078, 3455 |
| Hourly\_Rate | Freelancer's hourly compensation rate in USD | float | 95.79, 86.38, 85.17 |
| Job\_Success\_Rate | Percentage of successful job completions | float | 68.73, 97.54, 86.6 |
| Client\_Rating | Average rating given by clients (1.0-5.0 scale) | float | 3.18, 3.44, 4.2 |
| Job\_Duration\_Days | Average project timeline in days | integer | 1, 54, 46 |
| Project\_Type | Classification of work arrangement | string | Fixed, Hourly |
| Rehire\_Rate | Percentage of clients who rehire the freelancer | float | 40.19, 36.53, 74.05 |
| Marketing\_Spend | Amount invested in platform promotion in USD | integer | 53, 486, 489 |